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An exclusive newsletter for bwL

Events Extra!
Be A Superstar

Molly Cheong

Radiant complexion, great career choice - only at bwL

**bwL Negative Ionizer
New & Enhanced Filter
with Nanotechnology!**

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rhapsody

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Dear Best Worlders,

We have just experienced a truly eventful and rewarding quarter. The highly awaited StarLight Convention 2006 on May 20th proved to be a huge success! Over 7,000 distributors and customers from Singapore, Malaysia, Indonesia, Thailand, Hong Kong, Taiwan and Vietnam packed the Singapore Indoor Stadium to celebrate the hard work and achievements of each and every superstar in bwL! What a momentous occasion it was! Everyone's exuberance that evening was highly palpable and infectious. The high-spirited cheers and rowdy applause, whether for the performing artistes or for our Million Dollar Achievers, was a remarkable show of every bwL member's sense of unity and togetherness. We are delighted that everyone had an enjoyable time and we hope you look back at the event with fond memories of a happy time.

Hot on the heels of this successful event was another exciting one held at the Orchard Hotel on May 21st. Besides recognizing the newly promoted Silver Directors, Gold Directors and Platinum Directors, bwL International Convention 2006 showcased the experiences of top distributors from different regions. Sharing their success stories, the prolific speakers gave the 1000-strong audience much to reflect on. We're sure their selfless advice, honest sharing of challenges encountered, and other moving anecdotes would serve as a beneficial guide for everyone in attendance. All in all, we hope the two conventions inspire every bwL member to aim high, strive hard and shoot for the stars.

Our success will be sweeter if we can help others at the same time. Often, in our haste to pursue our dreams, we neglect to pay attention to others who get left behind and who are in need of a helping hand. Best World hopes to drive greater efforts towards serving the community and the less fortunate. Therefore, we are pleased to be the main organizer of Charity Nite 2006, a singing concert in aid of the needy elderly, where all proceeds will go to Radin Mas CCC and Compass Welfare Foundation. Best World's very own Executive Director, Mr Huang BanChin will hold double duty as lead singer of the talented team of TanChangRen musicians. At this meaningful event, BanChin will belt out melodious numbers from various eras and musical genres in celebration of our shared love for humanity and music. For sure, Charity Nite 2006 will be a heartwarming tribute to the elderly folk in our midst. So, mark your calendars on 7th July 2006 and do your part to create a better and kinder world!

Let's give a toast to our first Lifestyle Centre in the beautiful land of Brunei! Best World adds yet another country to its growing list of markets. Our quality products have helped us travel far and wide. Whether it is DR's Secret, bwL supplements, optimax or the newest addition to our product range, the bwL Negative Ionizer, the company's continued expansion into new markets is testimony of consumers' preferred choice - Best World's premium quality products.

In particular, we are pleased to announce that response for the bwL Negative Ionizer has been excellent in the short time it has been launched. Light, compact and effective, it has edged out many other competitive products in the market and has quickly become one of bwL's top selling items. In Singapore and elsewhere in the region the bwL Negative Ionizer is widely praised for its efficacy and is fast flying off the shelves. To keep the momentum going, we will be lining up a series of promotional activities all around the region to further promote this excellent product, and help benefit the lives of more people.

The first half of 2006 has gone by wonderfully. At the various events organised, every bwL member displayed great warmth and passion. As we head into the latter half of the year, we hope that everyone in bwL continue this spirit and happily embrace our 4 Health Values. Best wishes to you in living life at its best! ●●●




Dr. Dora Hoan, Founder


Dr. Doreen Tan, Founder

Molly Cheong

Radiant complexion, great career choice — only at bwL

Life before the new face

Before bwL, Molly has been suffering from a bad bout of pigmentation and freckles since her 2 major operations in her thirties. For more than a decade, she had to live with the unwelcome patches on her face. She tried all sorts of beauty products to no avail. Not only that, Molly's health condition not only brought about fainting and vomiting spells, the medication also made her foul tempered.

Regaining Health & Beauty

It was bwL health supplements that balanced her hormones and nursed her back to health while the DRs Seager skin care range helped Molly achieve a pigment-free complexion. Her facial condition showed a vast improvement after just 1 month of using the product religiously. Molly was thrilled since her past experiences with supplements and skin care proved to be one disappointment after another. It was as if she was given a new lease of life.

With her firm belief in bwL products, she continued using the products for sometimes that she came to have the unblemished skin she now proudly shows off, without a hint of make up. Molly's confidence and belief in bwL grew and strengthened over the years, as with her own self-confidence.

Living life at its best with bwL

Prior to bwL, Molly was already established in her career and highly sought after as a seamstress for the royal family. Her experiences at bwL culled by overcoming obstacles and the skills she has learnt and honed over the years have made her a stronger woman. She has gained greater knowledge, interpersonal skills, presentation skills and financial freedom --- skills that she acquired only in bwL. Never before has Molly felt a greater sense of accomplishment and recognition.

Apart from Molly's convincing autobiography, it is Molly's teachings that allowed her network to grow. Her care and support towards her downlines are evident in the amount of time and love she invests in them. As a Platinum Director, we would assume that money is Molly's greatest motivation. However, her greatest satisfaction is seeing her downlines enjoy financial freedom. As Molly puts it, "You can love money but never be greedy. Achievement is greater happiness."

Molly's greatest hobby

Molly is one woman who can never slow down. Her life is like a series of challenges where she attains one milestone after another. The busier she is, the more she thrives. Life is no less busy for Molly even after she has attained the Platinum Director status. With plans like further extending her network and setting time aside for English and French lessons, Molly's passion for continuous learning is one that we should all model after.

As she puts it aptly, "My work is my greatest hobby." With work that allows her to impart her skills, learn new things everyday and gain recognition, who can blame Molly for regarding work as her hobby? ●○○●



Before



After

Enjoy vitamins in the air with bwL Negative Ionizer

Since the launch of the bwL Negative Ionizer in December 2005, our product has helped thousands in their health and general well-being. Inline with our constant pursuit of product innovation, we're excited to share with you our new and enhanced Filter with Nanotechnology.

What's Nanotechnology?

Nanotechnology is a rapidly growing and internationally recognized science of producing and utilizing nano-sized particles that measures in nanometers (1 nm = 1 billionth of a metre). Nano particles are so microscopic that they can only be viewed through a microscope. Nano-Silver is pure de-ionized water with silver (Ag) properties in suspension. Silver has been widely used in the treatment of medical ailments for over a hundred years due to its powerful and natural antibacterial and antifungal properties.

In fact, the bwL filter employs the patented direct coating technique in the world, thereby achieving its strong disinfecting and deodorizing capabilities. Patented in Korea, USA and Japan, you may be assured of getting one of the world's finest product.

New & enhanced with
Nanotechnology

Here's how the bwL Negative Ionizer works in just 5 steps

Step 5

Negative Ions
Converter Kit:
Interacts with filtered
air to produce
maximum negative
ions

Step 4

Spun Filter:
Maximum filtration
of micro-dust
particles

Step 3

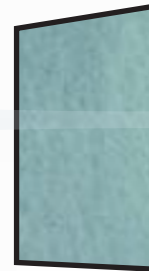
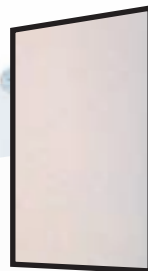
Silver-Iodine plated
Active Carbon
Filter*: Sterilizes up
to 99% of the
bacteria in the air
and deodorizes the
air by eliminating
harmful gases.

Step 2

Anti-Bacteria Filter:
Enhanced
protection against
multiplication of
bacteria and
eliminates growth of
mould

Step 1

Pre-Filter: Traps dust
and other particles



Japan Patent No.3361324, USA Patent No.US6,413,405 B1, Korea Patent No.10-0558390

The enhanced filter works hand in hand with the needle-like Negative Ions Converter kit to produce more than 2 million negative ions within a distance of 5cm.

Features

- Equipped with revolutionary Nanotechnology filter: The Silver Iodine plated Active Carbon Filter.
- Easy replacement every 9-12 months**.
- Emits over 2 million negative ions/cc*.
- Cluster-ions technology allows negative ions to be emitted even up to 3 metres*.
- Quiet when in operation with low consumption of electricity of 8W even at high mode.
- Ozone-free†.
- Portable and stylishly designed.
- Lightweight at only 1.4kg.

*Certified by Korea Testing & Research Institute for Chemical Industry & Korea Far Infrared Association (KIFA).

**Dependent upon usage conditions.

†Certified by Korea Testing & Research Institute for Chemical Industry (KOTRIC).

Frequently Asked Questions

1. Where is this product from and how can I be sure what I'm getting is able to deliver what it claims?

The bwL Negative Ionizer is from Korea. This product has undergone a series of very stringent laboratory tests and is certified by the Korea Testing & Research Institute for Chemical Industry & Korea Far Infrared Association (KIFA) as well as the Korea Testing & Research Institute for Chemical Industry (KOTRIC). At our Headquarters, we also have the necessary documents and equipment as proof of validation.

2. How do I use the bwL Negative Ionizer and how often do I need to clean or maintain the bwL Negative Ionizer?

Like the electrical fan at home, you get to enjoy the bwL Negative Ionizer wherever there is electrical supply. There is no need for servicing. However, it is advisable to use a cotton bud to clean the grilles of the bwL Negative Ionizer every once in a while and also the pre-filter when it is clogged with dust. The frequency of change, once again, will depend on the usage conditions.

3. Are there any parts that need to be changed and how often is that?

The efficiency of the bwL Negative Ionizer comes partly from a detachable filter cartridge. With bwL's NEW & ENHANCED filter with Nanotechnology --- world patented, you are using, one of the very best products in the world. The filter is estimated to last 9-12 months dependent on usage conditions.

4. How would I know when to change the filter cartridge?

Simply turn to the back of the bwL Negative Ionizer and open the detachable portion. Check to see if the filter has any dark portion. If the filter appears to be very dark, it is time to change the filter.



5. Is the NI more suitable for use in air con or non air con room?

The bwL Negative Ionizer is suitable for use at home or in the office, whether it is air conditioned or not. However, do bear in mind that negative ions interact with positive ions and do not survive for long in the air. Therefore, users should tilt the bwL Negative Ionizer towards themselves while using and at near distances for maximum exposure to negative ions.

6. Is there a warranty and how do I know if it works?

There is a 1 year limited warranty for manufacturer's defects. We conduct a 1-to-1 exchange at the outlet of purchase. As long as you can feel the wind blowing at the vent, the product is in good working condition. In the event of repairs, consumers will be advised on the cost of repairs or replacement of parts. Service centres will only proceed with the consent of customers. ●○○●

bwL Negative Ionizer Testimonials



Testimonial

1

Lily Teo, 57
Occupation: Retired
 Bye bye, sleepless nights with
 bwL Negative Ionizer!

Call it fate or destiny. It all happened the day Madam Teo's home was undergoing some electrical rewiring and the electrical supply had to be suspended for the time being. With no television programmes or other forms of amusement at her disposal, she dug out an old battery operated radio and tuned in to MediaCorp radio 97.2FM DJ Billy Wang's programme.

Billy was talking about the therapeutic effects of negative ions. Her curiosity was piqued. Therefore, she called the bwL hotline and attended the bwL Negative Ionizer workshop in a bid to find out more about the amazing product. Armed with new knowledge from the Negative Ionizer workshop and belief in Billy's recommendation, Madam Teo got herself a set of the bwL Negative Ionizer 2 days later.

Madam Teo has never looked back since. Her menopause has brought about insomnia in the past few years. Since then, she has been suffering from interrupted sleep, finding herself visiting the restroom 6 or 7 times a night and waking up early in the morning. With the Negative Ionizer, she gradually notices that her visits to the restroom have greatly decreased. She is now able to fall asleep easily and enjoys sound sleep throughout the night.

In the past 2 years, Madam Teo has been going to the doctor every 3 months to monitor her blood glucose level which has been beyond the healthy range. Even with regular doctor's medication, her blood glucose level continues to increase.

"When I visited the doctor in March 2006, my blood glucose was at a high of 8.7. However after using the Negative ionizer for just 2 weeks, it decreased to 6.9, within the normal range of 7. There have been no significant changes to my lifestyle and diet."

"I'm happier and more cheerful these days. I feel so much more alert during the day, probably due to a better blood circulation and a good night's rest, thanks to the bwL Negative Ionizer. I have experienced first-hand how this product has helped me and I have already recommended it to my sister-in-law."



Testimonial

2

Ng Bee Choo, 63
Occupation: Retired
 Regain lost youth with
 renewed vigour!

For Ng Bee Choo, it all began 40 years ago. Her health problems surfaced when she did not take good care of her body after her two childbirths. Her children are now 41 and 36. A few years after her two pregnancies, she began suffering from aching shoulders she found herself having difficulty in daily activities people engage in without second thoughts. Squatting and standing upright became difficult. Therefore, after pregnancy, Bee Choo has never been gainfully employed.

"My friends and relatives think that I'm lazy. But they simply do not understand that it was due to a lack of physical capability." It was never like that before giving birth when Bee Choo was in her 20s. She would find herself waking up at 4am busy with chores from morning till night. Yet that was a thing of the past. And in the last few years, menopause has brought about other problems like insomnia, nightmares, severe back and shoulder aches.

"I had no choice but rely on medicated plasters to ease the pain for close to a year. I spent \$2.50 for a pack of 5 each night for the different areas of my aching body. Also, I had to bear with the bad smell and sticky after-effect of the plasters."

Purchasing the bwL Negative Ionizer turned out to be Bee Choo's wisest buys all these years. She began seeing effect within a month of nightly usage. Her sleeping and body ache problems have become a thing of the past.

She no longer relies on medicated plasters to provide temporary pain relief. As she is able to fall asleep during the night, she wakes up feeling more energized than before. Daytime is no longer spent on the bed. She has now taken up more activities and can finally enjoy her golden years.

Ever since she started using the bwL Negative Ionizer in December 2005, she has not once visited the doctor for flu, cough or running nose problems. Most importantly, her glucose level has significantly decreased from 7.3 to 5.9mmol/L from October 2005 to February 2006. Her household currently has 3 sets of ionizers while her sister has also starting using the bwL Negative Ionizer achieving greater benefits never experienced before.



Testimonial

3

**Salina Chai Yi Juan &
Savina Chai Yi Jia**
Occupation: Students, Primary 6
**Quality family time with
increased energy levels**

Pearline Wee's twin daughters' long term sinus & allergy problem has been plaguing them for years. 12 years of age, the elder daughter has been suffering from long term sinus problem while the other often gets afflicted with unexplained red and swollen eyes.

When her husband, Mr Chai, an engineer with a computer company, learnt about the therapeutic effects of negative ions on the internet, he has been keeping a close eye on the availability of Negative Ionizers in the market. However, he has not been able to source for a suitable one until the bwL Negative Ionizer.

"Many ionizers in the market are unable to specify and prove the encompassing area of negative ions and if it produces ozone or other side effects." In December 2005, when bwL launched the bwL Negative Ionizer, Pearline bought one for her two daughters. And the results were tremendous.

Pearline says, "The Negative Ionizer is switched on every night as my daughters fall asleep. In about a month's time, my elder daughter no longer suffers from runny nose while the younger one has recovered from her eye problem completely." And now, Pearline's elder daughter no longer relies on doctor's antibiotics.

Previously, the twins tend to fall asleep within 5 minutes in the car when Pearline fetches them after their tuition at 6pm. However, after using the Negative Ionizer, Pearline's daughters not only wake up punctually at 5.45am, their energy levels remain high from tuition till after dinner and until 10pm. And now, the family enjoys more quality time together.

Apart from improving her daughters' condition, Pearline also discovered that the bad smell in her daughters' room has been completely eliminated. "My daughters' room is filled with clothes, books and the television set. Although I spring clean their room every week to try to solve their allergy problems, the bad smell in their room has remained all these while. After only 3 weeks of using the bwL Negative Ionizer, Pearline discovered that the bad smell in her daughters' room is no longer there!"



Testimonial

4

Andy Chong, 14
Occupation: Students, Secondary 2
**No more bloody shirts, thanks to
bwL Negative Ionizer!**

Since young, Andy has been suffering from serious nose allergy problems. He will often wake up with loud sneezing seizures. However it was the day his teacher called his parents to school regarding his nose bleeding which alerted his parents to his sensitive nose. For years, they pondered about the underlying problem but could not draw any conclusions.

Over the years, the family tried ways and means, Western and Traditional Chinese medication. However Andy's condition persisted.

It was only much later that it dawned upon the couple. Andy's problem exacerbated whenever they had dogs in their home. Dog fur brought about very bad nose itches. It was so bad that Andy kept rubbing his nose repeatedly and probably hurt his nose, leading to non-stop nose bleeding. Andy's parents observed that the same thing happened when Andy was in kindergarten, primary school and recently --- the periods coinciding with the times Andy's dog-loving father brought home dogs.

Upon experiencing the therapeutic effects of negative ions themselves with the bwL Negative Ionizer, Andy's parents decided to get a set for his son who tends to spend hours and hours before the computer playing games.

Andy's father, Mr Chong says, "My initial rationale was for the Negative Ionizer to counteract the positive ions that radiates from the computer screen, to enhance his health. However, after using for only 1 month, my son no longer suffers from nose bleeding like he used to. You should have seen his bloody shirts."

"After using for half a year, we have also noticed that his sneezing bouts have decreased tremendously. At the same time, he no longer appears lethargic and has a higher energy level as compared to previously."

Convinced that the bwL Negative Ionizer really works, previous non-believers, like Andy's grandmother and cousin are also enjoying the benefits of negative ions. ●●●



DRS Intensive Treatment Cream

Did you know that our skin is our body's largest organ? Billions of dollars are pumped into the beauty & skincare industry yearly. We think nothing of spending hundreds or even thousands of dollars on our face.

But when it comes to other parts of the body, more often than not, they are sadly neglected. The skin on our body is equally important to our looking and feeling good.

However, it's usually when our skin starts to give us problems that we begin to sit up and pay attention to it. DRS Intensive Treatment Cream, with the highly beneficial meliora extract, has been organically processed to suit even the most sensitive skins and is commonly used for skin with special needs.

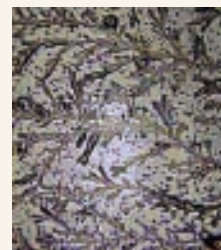
The discovery of the meliora-extract

The beehive contains a wide range of health promoting substances, the more common ones being; bee propolis, royal jelly, bee pollen and honey. Unknown to many, the beehive actually contains many more valuable products of exceptional benefits like the meliora-extract which promises outstanding results as a form of natural skin care.

Hagalis Crystal Analysis

The latest crystallisation technology has been the leading tool in the discovery of the meliora-extract and its excellent healing properties.

The Hagalis Crystal Analysis is a world-recognized advanced technology in evaluating the quality and determining the health benefits of a vast range of products. The crystal image of the meliora-extract indicates that the main ingredient in the DRS Intensive Cream is of the highest quality.



The Hagalis Crystal Analysis Result awarded the meliora-extract 22.5 out of 24 points. This very rare result

- confirms the extraordinary goodness and vitality of the meliora-extract
- proves the high quality of the meliora-extract
- shows the outstanding value of the meliora-extract

Other Beneficial Ingredients

DRS Intensive Treatment Cream is a product which has been produced, processed and/or handled in compliance with organic standards. Apart from the amazing efficacy of the Meliora extract, the benefits you can derive from DRS Treatment Cream are countless.

How DRS Intensive Treatment Cream work



1 Our body's skin has 5 to 10 times fewer sebaceous glands than facial skin. Thus, skin becomes more vulnerable to external stresses, resulting in a dry and flaky skin texture.



2 Meliora™ and other active ingredients penetrates deep into the dermal layers to nourish the skin.



3 The formula is 100% free of preservatives, allowing all active ingredients to retain their biological value. Giving you optimum effectiveness, softening and protecting the skin.

What's DRS Intensive Treatment Cream for?

DRS Intensive Treatment Cream, as the name suggests, is suitable for special needs of the skin. Here are some examples:-

1. Skin that cracks upon contact with harsh detergents due to chemical reactions.
2. Skin so dry that it cracks.
3. Calluses on hands and feet.
4. In cold countries, cream may be applied onto lips and on the entire body.
5. Eczema inflicted skin.
6. Inflamed skin.
7. May be applied on face when skin is so dry that it flakes.
8. It may also be used for stretch marks due to its Vitamin E content.
9. Itchy skin. The Meliora Extract has a nourishing and calming effect on the nervous system as constant itching overstrains the nervous system.

Why DRS Intensive Treatment Cream?

1. Certified 100% natural without preservatives allowing all active ingredients to retain their biological value.
2. Active ingredient, Meliora extract obtained an excellent quality of 22.5 out of 25 at the Hagalis Crystal Analysis – a rare result.
3. Ingredients allow for deep penetration into the dermis layers of your skin delivering relief from within.
4. Each ingredient within the product is chosen after exhaustive tests to determine their synergistic abilities for maximum nourishing effects.

NOTE

As DRS Intensive Treatment Cream contains only ingredients which are certified organic without preservatives, extra care must be taken towards its storage. It is best kept in the refrigerator to preserve the freshness of its organic properties once opened.

DRS Ingredients	Benefits
Organic Meliora Extract	Beneficial for inflammatory skin disease Nourishes the skin Alleviates itching with soothing effect
Sweet Almond Oil	Helps reduce itch & inflammation
Organic Olive Oil	Most compatible oil to human skin Soothing effect on inflamed skin Anti-wrinkle properties
Organic Flaxseed Oil	Helps maintain a healthy skin Helps manage eczema and Psoriasis
Rose Hip Oil	Combats dry skin Good for scar tissue healing Rich in vitamin C
Jojoba Oil	Excellent moisturizer Soothing effect in inflamed skins Very high in unsaturated fatty acids
Orange Oil	Revitalizes skin Soothing Cooling
Vitamin E Oil	Beneficial for formation of new skin Anti-oxidant Lightening of stretch marks
Aloe Vera	Soothing effect on inflamed skins Excellent for sun burn Rich in minerals and enzymes Soothes redness of skin
Organic Beeswax	Helps reduce moisture in skin Rich in plant derived from Vitamin A

SangoCal

Do you experience these symptoms regularly?

- | | |
|------------------------------------|--|
| ☐ Grouchy | ☐ Inclined to aches, pains, headaches |
| ☐ Sensitive | ☐ Prone to sleeping problems |
| ☐ Lethargic | ☐ Prone to stomach acid problems |



According to Celia Wright in "The Wright Diet," an acidic person frequently experiences the above syndromes. If you tick more than 2 of the above, you have an acidic constitution. Back in the 1930s, Dr. Howard Hay established that people with more acidic blood were more likely to be ill. Healthy blood is alkaline. A pH of 7.4 to 7.5 was identified as the healthy range.

**Dr William Howard Hay, creator of the popular Hay diet, was born in Hartstown, Pennsylvania, USA in 1866. He graduated from the University of New York in 1891, and practised medicine for the next sixteen years.*

Acidic blood

Red Blood Cells (RBC) tend to clump together in acidic blood. This in turn decreases the RBC's ability to transport oxygen to different parts of the body, lowering the metabolic rate and making us tired and unhealthy. Clumped RBC traps White Blood Cells (WBC), decreases the efficiency of our immune system, making us prone to infections and illnesses.

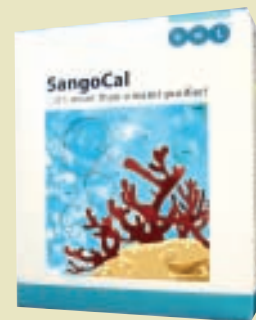


What makes blood acidic?

- | | |
|---|------------------------------|
| 1. Chlorinated water | 4. Rice |
| 2. Most animal products
Eg. Meat, fish, eggs and butter. | 5. Chemically processed food |
| 3. Beverages
Eg. Coffee, tea, soft drinks,
alcoholic drinks, fruit juices | 6. Smoking |
| | 7. Polluted air and water |
| | 8. Stress |

What is SangoCal?

SangoCal is derived from purified coral sand and contains minerals essential for good health. It is carefully mined from the coral reefs found in the clear Okinawa sea. SangoCal is NOT created from live corals and does not pose any destruction to the environment in its manufacturing process.



Made in Japan

Benefits of SangoCal

1. Maintains water at an alkaline pH level.

SangoCal is rich in natural calcium and magnesium carbonate, which are vital for the smooth functioning of our organs.

2. Removal of Chlorine

The water we drink contains traces of chlorine to get rid of disease-causing bacteria. SangoCal contains ascorbic acid and coral reducing agents which removes chlorine in water. It removes odour and foul taste, making your drinks more palatable and healthier.

3. Bioavailable Ionic Calcium

Each sachet of SangoCal contains more than 800mg of ionic calcium, satisfying an individual's daily calcium needs. Bioavailable Ionic Calcium, is 1000 times smaller than mineral calcium and allows for almost 100% absorption by our cells.

Why SangoCal?

- As we age, our bodies produce less and less stomach acids, making it difficult to digest calcium.
- Studies have shown that 50% of those aged 40 and above and 90% of those aged 60 and above suffer from Ionic Calcium Deficiency Disease (ICDD). An overly acidic constitution of pH 6.5 or below is the primary indicator of ICDD.

3. Mineral Calcium must be broken down by the body into a more bioavailable (usable) 'ionic' size. In the digestive process, up to 95% of the mineral calcium can be wasted and never reach the cells.
4. Ionic Calcium or Coral Calcium does not need to be broken down by the body because it is already in bioavailable form and readily absorbed by the cells.

Scientific Breakthrough!

Scientists have discovered that the most degenerative diseases attributed to ageing are linked to mineral deficiencies especially a lack of Ionic Calcium. And they are:

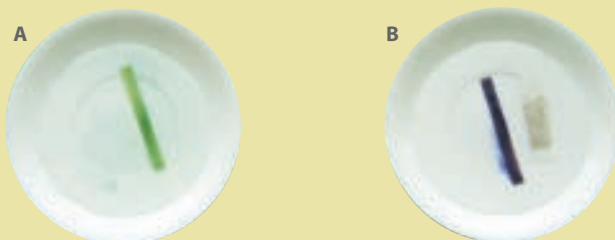
• Cancer	• Diabetes	• Muscle cramps
• Osteoporosis	• Kidney stones	• Insomnia
• Eczema	• Rickets	• Heart cramps
• Indigestion	• Arthritis	• Hypertension
• Headaches	• Gallstones	• High cholesterol

The link between good health and an alkaline constitution (high pH) and poor health and an acidic constitution have been confirmed. The body fluids of patients are acidic (low pH) because acidic blood is the ideal host environment for many diseases. Researchers believe that bacteria, viruses and fungi tend to thrive in slightly acidic blood but not in alkaline blood.

アルカリ度色別表 ALKALINE COLOUR TABLE						
4.5	5.0	6.0	7.0	8.0	9.0	10.5
酸性 Acidic		中性 Median		アルカリ性 Alkaline		

Litmus test

And here's a test to demonstrate how SangoCal makes our tap water more alkaline and ready for drinking.



Before: The green litmus paper clearly shows that tap water has a pH value of 6, which is slightly acidic.

After: After placing SangoCal into Dish B, the blue litmus paper shows that it has become more alkaline.

See for yourself how SangoCal water lights up a light bulb at the bWL Health Talks 102-03!

Who needs SangoCal?

SangoCal is not only meant for people with health problems. It is for people who are generally healthy as well.

Consumption Methods

Symptoms/Problems	Method
For general health maintenance	1 sachet placed in 1.5 – 2 litres of water, every 2 days
Those who are heaty, feel lethargic, get tired easily, or fall ill easily	Drink SangoCal daily to flush out the toxins. 1 sachet to be placed in 1.5 – 2 litres of water
If you feel like you are falling ill	Place 2 sachets of SangoCal in 1.5 – 2 litres of water and consume throughout the day
Children with fever	Place 2 sachets in 1.5litres of water. Drink daily till recover. Follow with 20 drops of V-propolis + BifiMax + ImmuGain
Adults with fever	2 sachets of SangoCal placed in 3 litres of water + 20 drops of V Propolis + BifiMax + ImmuGain
Drunk	Swallow 1-2 sachets with water.
Toothache	Open contents and gargle with water. Hold for several seconds around painful area.
Sore eyes or Open wounds	Place 1 sachet in water and soak with cotton wool to clean wound area.



Dora's Realm of Thoughts

The 4 Steps to Success

In my thirty years of growing & learning in the direct selling trade, I have seen different people enjoy different levels of success at same platforms. The difference lies in the different levels of intelligence as well as the hard work put in by different types of people.

In my observation of the success models of direct selling leaders, they have managed to achieve the following:

1 Strong Belief

Every successful person possesses a strong sense of belief that bwl is able to lead them to success. It is this strong sense of self-confidence as well as belief that creates strength and energy that propels them to attain success.

Imagine, if you think that you will not succeed, would you work hard? The answer is a definite no. Therefore, establishing your self-confidence is the first step towards success.

An inferiority complex is the downfall of success. Those who admit that they are inferior tend to take the route of escapism or give up totally. One who suffers from an inferiority complex and who does not realize it, often envies the success of others and even goes to the extent of passing sarcastic remarks or using body language to destroy others.

All types of inferior feelings are detrimental to the other party and yourself, let alone being able to achieve success. Therefore, those of you who would like to achieve success must free yourselves from your low self esteem and sense of inferiority. You are your best antidote. Enhancing your self confidence may be your antidote. However, do take note not to let your ego get the better of yourself.

Besides your self confidence, your belief towards the Company is even more vital. If you are always displeased with the Company, distrust the Company and is full of doubts and displeasure, you will never have the energy to pave the route towards success. Only when your belief in the Company is so strong can you truly feel that the Company is by your side, leverage on its strengths and work towards success hand in hand.

2 Replicate the success model. Set short, medium and long term goals for your dreams

Once you have established your goals, strategize your action plans, conduct reviews as well as post mortems. You may adjust accordingly and set new goals. Rome was not built in one day. Success certainly lies in accumulating it bit by bit. Remember, your success is not the final destination but an enjoyable journey in which you achieve one goal after another.

I have witnessed many leaders who attained success by accomplishing one goal after another thereby achieving unexpected accelerated growth. Therefore, goal setting is the beginning of all successes.

3 Massive Action

Big dreams without goals is equivalent to building sandcastles in the air

Only when you have set goals can you chase after your dreams

Goals without action is only talk

Fruition of dreams will happen only when you have goals and actions

Therefore, the realization of dreams is actually massive action!

There is no short cut in the route towards success.

"Be humble, adopt massive action, consistent doing and constant teaching" is the very essence of success.



Confucius says that there is no barrier in learning. This especially rings true in the direct selling trade where the business is totally different from traditional business. If you do not humble yourself and learn from others, you are sure to meet obstacles which may be avoided.

We should not only start learning, we should also adopt consistent learning. As you progress, you have to keep improving yourself in terms of knowledge and the wisdom to handle greater challenges. No matter how great your success, you must remain humble, keep on learning; acquire new knowledge, execute tasks more efficiently and make it a point to become a better person!

Apply what you have learnt. On top of that, adopt massive action, follow-up because nothing is impossible as all skills are actually trained and polished. As long as you adopt massive action, you will be able to draw important lessons from them, and these lessons will actually become your working method and your very own way of executing tasks. A set of successful working method can guide your downlines towards independence and bypass ineffective methods of accomplishing your tasks. Only then are you able to replicate success and enjoy even greater success!

This group of people possess a burning desire for success, undaunted fighting spirit as well as the determination to persevere till the very end.

They are very positive, motivated and are constantly looking for solutions. They have an infinite amount of energy, resilience and persistence to push forward. These are the people who create miracles.

It is not difficult to find that those who possess the above 4 traits are more successful than others. Most importantly, they have very good attitudes and the right mindset in terms of human relationships and work. They are constantly learning, fine-tuning, growing...till they achieve success! ●○○



4 The Entrepreneurial Spirit

The reason why some people do not attain success is not due to the lack of opportunities, but more of the lack of entrepreneurial spirit and giving up too early. Some people attain quick success while others constantly create successes.

The latter are different from others as they possess what we call "The Entrepreneurial Spirit".

Success Training System

103 Attitude



22 - 24 May 2006

The enthusiasm by our Indonesian participants in Singapore is infectious. Here's what some of the participants have to say about bwL 103 Attitude.

Lim Ay Tjie, SBM

"After 103, I feel much more confident, mentally stronger and emotionally controlled. Nowadays, I find that I have become more jovial towards strangers and am better at widening my social circle."

Asna Tjin, SBM

"Now that I'm clear in my life goals having gone through self identification in 103, I feel even more motivated to build my career path. 103 is also useful for me in getting more downlines."

Tri Prasetiowati Wuryatno, SBM

"103 has helped me release my bad past and made me a more positive person who is willing to try harder. I have also become more adaptable towards acquaintances."

Cynthia Indah, BM

"I have never experienced a more extraordinary training than 103. It has the most positive influence in my life. Now that I'm able to open my heart and mind, I also find that I'm better able to clearly identify my life goals. 103 gives me the drive to become a more successful person."

Wardiyatum, SBM

"Impressive, inspiring and motivational! 103 gives me the feeling of togetherness in running the bwL business. The training has helped me build my own character as well as create new channels in the business." ●○○

9 - 10 June 2006, Malaysia



Most of the participants are BAs and BMs, at a glimpse of their ranks and general demeanors, one would sum up that 103 KL 006 (the 6th training class) would be just another routine 103 training. To our astonishment they were attentive and fully committed. Their craving for success clearly showed on their faces when the class ended on the first night.

The next morning, their enthusiasm was mounting, increasing in intensity, smoothly and gleefully they passed through the final tests of 103 on the third day with flying colours. A new breed of bwL elite is born out of this 103 success system. We are most likely to have another thirty or more newly promoted Silver Directors within the next 6 months. ●○○



Full-fledged graduates from 103.



Beautiful bouquets for the beautiful smiles of our 103 graduates.



Our trainer Ms Audrey Koh and some of the 103 participants.



A visit home for our Vietnamese, Taiwanese & Indonesian counterparts

Our annual Convention 2006 saw many distributors from around the region attend the big event. Making full use of their stay in Singapore, our Indonesian, Vietnamese and Taiwanese distributors visited our Headquarters at the HDB Hub early next morning on 22 May. The itinerary was packed with product training on DR's Secret, Health Supplements, Negative Ionizer as well as OPP over the next 2 days. Having gained a better understanding of our Company, our visitors are looking forward to establishing a foothold in their respective countries. ●○●



Our distributors brimming with enthusiasm after product training.



Our distributors from the region listening intently to the training. Response towards the product training was overwhelming.



More bwL Lifestyle Centres in Malaysia!



Kluang, Malaysia



Port Dickson, Malaysia

bwL Lifestyle Centre in Malaysia is the symbol of success. We are targeting a total of 50 Lifestyle Centres in Malaysia by the end of 2006, thus reaching more people with our "Simply the Best" products and making the bwL business opportunity available to them. Watch out for the latest updates here! ●○●



Sandakan Lifestyle Centre, Malaysia



Seremban Lifestyle Centre, Malaysia



Teluk Intan, Malaysia



As the anchorman in Hong Kong, Dr. Pengo Chow has been busy expanding our Hong Kong Business and promoting of bwL's image since November 2005. Let's get up close and personal with the man at the helm.

An Interview with Dr. Pengo Chow



What are the training and development plans of the Hong Kong Regional Centre?

The majority of our members have vague ideas of our company's background and philosophy. Therefore, introducing our founders and promoting bwL's philosophy "Life at its best", the holistic concept of living is the focal point of our promotion. Also, as users of DR's Secret, they have limited knowledge of our health supplements. Therefore, comprehensive product trainings are essential to educate our members. Thirdly, we are actively reaching out to our distributors, taking the initiative to contact them and to assist them towards success.

How can the HK Regional Office assist distributors in developing their network?

The Regional Office provides excellent customer service to all our members in HK as well as all over the region. International members are most welcome to join us in exploring the Hong Kong market and to use our facilities for meetings and request product training support from us. Feel free to contact us and let us know your needs. For our members' convenience, the service counter is open from Mondays to Sundays.

What is your anticipation of the development of the Hong Kong market?

"Our products speak for themselves." We have people who walk in seeing our light box at the building's lobby. They told us that they had purchased DR's Secret through their friend, but when their friend no longer goes to Singapore, they don't know where to get it. They are glad to have found us. There are also others who managed to locate us through the internet. They have seen the miracles of DR's Secret on their friends, but had no channels to get hold of it till now.

Without a doubt, we have the best products and they are the sharpest weapons to open up the market. As for our distributors, they are our army and are rapidly penetrating the market. In Hong Kong, two Silver Directors emerged within 6 months, and now with the establishment and strong support of the HK Regional Office, we anticipate that our managers and directors will increase rapidly.

We are expecting an accelerated growth in HK and we welcome international distributors to come to HK and explore unlimited business opportunities with us! ●●●

Hong Kong Regional Office

Due to an increase in bwL distributors in Hong Kong, there is a need to provide comprehensive services and training to support the expansion of the market. The Hong Kong Regional Office started operating on 6 June 2006. It is situated in a very convenient and dynamic location - Causeway Bay. The office sits right upon the exit of Causeway Bay MTR station Exit B. Visit us soon! ●●●



Be part of the bwL family!

Our operating hours:

Mondays to Fridays

10am to 8 pm

Saturdays and Sundays

11am to 6 pm

For product trainings, please contact

Ms. Nora Cheng, Product and Training Manager at 852-3108-0818

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For other information and assistance, please contact

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Tel: 852-2882148



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